

## **Name of the Project:**

Salla Thermal Bath & Leisure Facilities

## **The Project Includes:**

- Four-star Thermal hotel of 185 rooms
- Complex health - therapeutic center
- Licensed own thermal water well
- Reserve area for extension
- Future improvement opportunities according to approved local development plans (hotel, apartments, catering, entertainment and cultural facilities and services)

## **Location of Project:**

Zalalövo is located in the rapidly developing southwestern border region of Hungary, on an international railway line. It lies in the valley of Zala river, along the main public road no. 86.



The Western Transdanubian Region offers a wide range of attractions, the most important of which are spas and hot springs, cultural heritage and events as well as facilities for spare time activities, wine and gastronomy. Western Transdanubia provides 11.3% of Hungary's commercial accommodations.

## **Project description:**

- SALLA SPA & LEISURE FACILITIES is a four-star hotel/thermal bath complex including 190 hotel rooms meeting international standards, a therapeutic center and thermal bath, three high-tech conference rooms, catering services units, as well as amusements facilities in the hotel and the thermal bath.
- First phase of development: hotel and thermal bath center
- Second phase of development: further accommodation constructions (conference hotel, apartments, cottages)
- Positioning: Thermal Hotel SALLA is indented to form an integral part of SALLA THERMAL BATH & LEISURE FACILITIES combining of characteristics of the architectural style of Roman times and establishments of contemporary spa/fitness/wellness hotels with their high standards services. The bathing culture of the ancient Roman Empire, its positive attitude towards life and gastronomic

and cultural heritage will be giving the personal touch of the 21<sup>st</sup> century offering services focusing on guests, relaxation, recuperation and healthy way of living.

- The complex includes (32,000 m2):
  - 185 rooms
  - 5 apartments
  - thermal bath with the entire range of balneotherapy and physiotherapeutic services and holistic treatments,
  - amusement bath with fitness and wellness services, and sporting facilities (bowling, squash) and beauty parlor
  - catering services (restaurant, night club, coffee-shop, brasserie with bowling alley),
  - 3 multifunctional rooms with modern equipment
  
- Management: Negotiations have been carried on with DANUBIUS hotels Co. in connection with the future operation of the project.

### **Project Financing:**

- Costs (first stage of development): EUR 30,610,000
- Following documents are available, financed by the European Union's CBC Programme: conceptual licence for the development plan document and the plan related cost estimate as well as a feasibility study.
- Project implementation is supported by the local government and the Regional Tourism Board.
- As a member of the Zala County Business Zone, Zalalövo has achieved several benefits which could enhance the town's fund raising possibilities.
- Prospective Rate of Return: 10 years.

### ***For further information, please contact:***

#### **Swiss Organisation for Facilitating Investments**

Hans-Peter Achermann, Regional Head, Central- and East European Operations  
Stauffacherstrasse 45  
CH - 8026 Zurich  
Email: [achermann\\_Hans-Peter@sofi.ch](mailto:achermann_Hans-Peter@sofi.ch)  
Tel.: +41 1 249 30 50  
Fax: +41 1 249 31 33  
[www.sofi.ch](http://www.sofi.ch)